

Henna Sherzai

From: Natalie Weiner <nweiner@macyinc.com>
Sent: Wednesday, October 21, 2015 2:45 PM
To: Carol Schatz; Suzanne Holley; Henna Sherzai
Cc: Kim Macy; John Halloran
Subject: CLIPS: 8th Annual Halloween Party for Downtown LA Kids
Attachments: PastedGraphic-5.tiff; ATT00001.htm; DCBID_CBS_10.08.16.pdf; ATT00002.htm; DCBID_LADowntowner_10.21.16.pdf; ATT00003.htm; DCBID_Alley_10.21.16.pdf; ATT00004.htm

Hello all,

Below please find the links to the community calendars as well as .pdfs of the articles where the DCBID Halloween Party for Downtown LA Kids is featured. The event is listed in CBS Los Angeles's Best Alternatives to Trick-or-Treating in Los Angeles, Halloween Events in Los Angeles and LA Downtowner's Guide to Halloween in DTLA.

In addition to print/web and calendars, we're also continuing to pitch and follow up with broadcast media to secure event coverage.

Feel free to give us a call with any questions. We'll forward any additional clips as they are generated.

[KABC7 Community Calendar](#)

[Kids Guide Magazine](#)

[Yelp LA](#)

[Eventful](#)

[Event Crazy](#)

[Social N LA](#)

[Events.org](#)

[Downtown Los Angeles Localista Magazine](#)

[LA Parent](#)

[Hollywood Gothique](#)

[Red Tricycle](#)

[LA Tourist](#)

[Presido Home Care Calendar](#)

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[Examiner](#)

[Things to do in LA](#)

[Los Angeles Chamber of Commerce](#)

[Jewish Journal](#)

[Round Town](#)

[Volkswagen Van Nuys Blog](#)

Best,

Natalie Weiner